

ORDER



Orders

Order / Rev: 708941

Alt Order #: _____

Product Desc: _____

Estimate: 1953

Flight Dates: 08/25/12 - 08/25/12

Original Date / Rev: 08/22/12 / 08/23/12

Order Type: Political

Primary AE: Aaron Ashe

Sales Office: T-WAS

Sales Region: NAT

Agency

Name: Crossroads Media/ POL

Buying Contact: _____

Billing Contact: _____

66 Canal Center Plaza Suite 500

Alexandria, VA 22314

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Crossroads GPS

Demographic: A25-54

Product Codes: IS-Candidate/Presidential,IS-Candidate/

Priority: P-5

Revenue Codes: AGY, GEN, POL

New Business Thru: _____

Order Separation: 00:15:00

Advertiser External ID: _____

Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/25/12	3	\$0.00	\$0.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	3	\$0.00	\$0.00	0.00
Totals	3	\$0.00	\$0.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	TSPWX	08/25/12	08/25/12	Bucs Football	CM	Bucs Football	-----S-	:30	3	\$0.00	PKG	0.00	NM	3	\$0.00
				Bucs Football											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----S-		3				\$0.00		0.00			
Totals														3	\$0.00